



Hosted by Moms Ministry of Saint Timothy Catholic Church

Dear Potential Sponsor,

My name is Betsy Guerra, and I am a mother of four: 2 girls, a boy, and an angel. Verónica Isabel, best known as “La Fofi”, was a precious little girl that was full of life, bliss, and God’s love. She brought immense joy and immeasurable love to all who surrounded her. My little Fofi went to Heaven in August 2013 as a result of an incomprehensible drowning accident. Although I was sure my life had ended that day, I was wrapped by the Holy Spirit, Who gave me the strength, faith, and love to carry on. Three months later, it was payback time. It was that same Holy Spirit that inspired me to create La Fofi’s Rainbow Foundation, despite my resistance to engage in such an endeavor. But I obeyed, and here I am asking for your support.

La Fofi’s Rainbow Foundation, Inc. is a solely volunteer based organization that serves families that are undergoing difficult situations due to the mishap of at least one child (eg. loss of child, child’s chronic disease or disability, some sort of accident, etc.). It is designed to relieve some of the day-to-day tension, stress, and complications that result from the crisis they are in, while providing hope and promoting faith. Our team accompanies the family with a great sense of empathy and solidarity in their process, and helps them undergo the adaptation and transitions that are exacerbated by the mishaps experienced. It is not a one-time deed, but rather a sort of “adoption” of the family while they go through their crisis. During this process, their needs are defined, met, and redefined as new circumstances arise. For a more detailed description of what we do, you may visit our website: lafofisrainbow.org

In an effort to continue to keep La Fofi’s memory alive, support the work of *her* organization, and promote family unity in our community, we are hosting the 2nd Annual Wild Stampede 5k Run and Walk. This fundraising event was originally created and hosted by the MOMS Ministry of St. Timothy’s Catholic Church in honor of La Fofi and Kyan, and in benefit of Kyan’s Kause. Its overwhelming success and the strong positive feedback received by participants and attendees motivated us to join forces with the MOMS Ministry to make it happen again this

year. This time, we will add our foundation touch to the 5K by adding a carnival-like event that will include rides, food, and other entertainment for families to enjoy after the completion of the race. In essence, we will be joining two events in one: The Wild Stampede 5K that took place in March of 2014 and La Fofi's Magic Carpet Family Event, which occurred on December of the same year.

Both of these events benefited not for profit foundations. The Wild Stampede's proceeds were allocated to promoting water safety and providing swimming lessons to our local children, through Kyan's Kause.

The generous donations contributed by our sponsors and attendees to La Fofi's Magic Carpet Family Day were used for the following:

- Scholarships for children whose families were experiencing hardships and were otherwise going to be forced to withdraw them from their school
- Gifts and newborn essentials for two families that endured a tragic loss of one parent,
- Encouraging and personalized gifts to parents of children that passed tragically
- Caterings for families who were forced to split temporarily due to a child's treatment that took place out of town
- Catering and cleaning services for a family whose child was in recovery for a surgery performed to improve his disability,
- Purchase of beds and bedding sets for 4 children (quadruplets) that immigrated recently and had no beds to sleep in,
- Continued support to this family of quadruplets while they prepared for one of the daughter's surgery to treat her cerebral palsy
- Supermarket gift cards for families enduring financial struggles due to child's health problems
- Other gift cards for essentials and gifts given to families in need
- Among others. This year, we hope to replenish our funds so that we can continue helping families going through difficult times due to a child's distress.

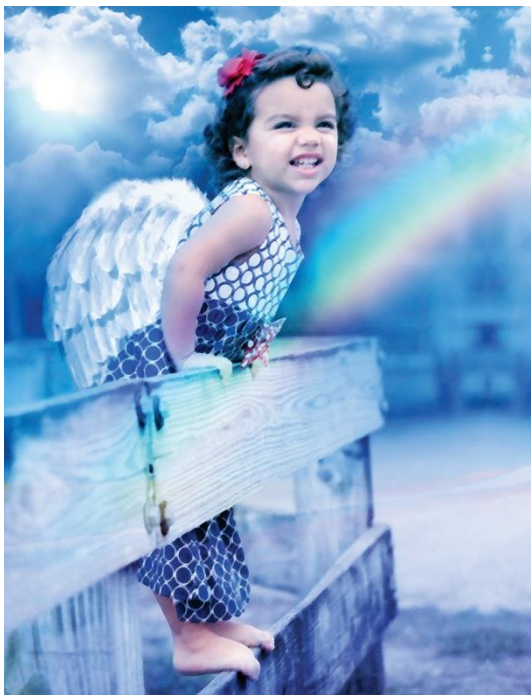
It is through this mean that we appeal to your generosity by asking for your support in making this a successful event and helping me keep La Fofi's memory alive, while helping other families that are experiencing hardships. Attached you will find the sponsoring packages. If none fits your interest or possibilities, please contact us, as we would love to have your participation and welcome alternative forms of contributions.

If you are interested in participating, you may contact us at betsy@lafofisrainbow.org and we will gladly guide you or help with any questions you may have. Your monetary contributions may be made out to La Fofi's Rainbow and will be tax deductible.

Thank you for taking the time to read this letter and for your interest in our foundation.

God bless,

Betsy Guerra Fofi's Mom





SPONSORSHIPS LEVELS

PRESENTING RAINBOW SPONSOR

(COMPLETE EXCLUSIVITY) - \$10,000

Logo prominently featured on all event materials, banners, t-shirts, etc.

- Logo on t-shirt will include “presented by” in front and company logo on the back
- Recognition as Presenting Sponsor throughout the event day
- Run/Walk Registration Fee Waived for 30 guests
- Corporate Name/Logo on Event Banner
- All benefits provided to Gold Sponsors

SUPPORTING “VIP TENT” SPONSOR

(COMPLETE EXCLUSIVITY) - \$7,500

Logo prominently featured on all event materials, banners, t-shirts, etc.

- Recognition as VIP Sponsor throughout the event day
- Run/Walk Registration Fee Waived for 25 guests
- Corporate Name/Logo on Event Banner
- All benefits provided to Gold Sponsors

GOLD SPONSOR

(CATEGORY EXCLUSIVITY) - \$5,000

Inclusion of logo on all e-mail blasts

- Logo featured on event brochure/postcard
- Logo featured on event signage
- Inclusion of logo on event website
- Hot link from event website to sponsor website
- Inclusion in all event press releases
- Recognition as Gold Sponsor throughout event day
- Insertion of specialty item, coupon or flyer in goodie bag
- Run/Walk Registration Fee Waived for 20 guests

SILVER SPONSOR

\$3,000.00

- Logo featured on event brochure/postcard
- Logo featured on event signage
- Inclusion of logo on event website and insertion of specialty item, coupon, or flyer in participant goodie bag
- Hot link from event website to sponsor website
- Run/walk registration fee waived for 10 participants

BRONZE SPONSOR

\$1,000.00

- Logo featured on event brochure/postcard
- Insertion of specialty item, coupon or flyer in participant goodie bag
- Inclusion of logo on event website
- Hot link from event website to sponsor website
- Run/Walk Registration Fee Waived for 5 guests

JUNIOR SPONSOR

\$500.00

- Logo featured on large banner at event
- Website link for business located on web site (please provide a hi res logo for your site link)

INTERNET SPONSOR

\$250.00

- Website link for business located on web site (please provide a hi res logo for your site link)

Sponsorship Benefit and Exposure:

- Sponsors will have direct exposure to more than 5000 Families from South Florida.
- Exposure to different businesses participating as sponsors/vendors on event day.
- The ability to assist families in need through generous donations.
- This event is a tax deductible event as La Fofi's Rainbow and St. Timothy are a 501c3 Organization.



Check Sponsorship Level:

Please select your level of participation:

- Presenting Rainbow - \$10,000
 - Gold - \$5,000
 - Silver - \$3,000
 - Bronze \$1,000
- Supporting VIP- \$7,500
- Junior Sponsor - \$500
- Internet Sponsor - \$250

Phone: _____ **(Evening) Phone:** _____ **(Day)**

Check Amount: _____

In-Kind Support Pledge – _____

Donated Goods and Value of Goods- _____

X _____

Signature / Date

- Please submit logos to info@lafofisrainbow.org no later than January 15, 2015
- **IF YOU CAN NOT MAKE A MONETARY DONATION, WE ALSO ACCEPT IN KIND DONATIONS. PLEASE SEND THEM MADE PAYABLE TO:**
LA FOFI'S RAINBOW FOUNDATION

**** SEND THIS SIGNED CONTRACT WITH FUNDS TO: 14510 SW 73RD STREET MIAMI, FL 33183**

MEMORIES FROM LAST YEAR'S FOPI'S MAGIC CARPET FAMILY DAY

